



About Us: We are a Sydney based couple with a simple goal - bring the cutest, smartest, and funnest designs to people who love dogs as much as we do.

Furrst Bark Collective is an online store with a carefully curated collection of products made by Australian based designers and small businesses. We are about supporting a community of small businesses and under-appreciated creativity. There are some incredibly open-, out of this world-, bold-, happy- minded people in Australia who inspire daily, and we'd like to help spread the word.

What we are looking for: We are looking for small businesses based in Australia who possess some or all of the below criteria:

- Unique and creative designs
- Sturdy and high quality materials
- Stylish and trending creative minds
- Makers of leads, harnesses, beds, clothing, accessories

How it would work:

Purchasing Stock (Account model)

Our business model is a "drop shipping model." This would involve depositing a specified sum into your account and creating a tab. The stock we purchase would be kept at your warehouse/facility and we would work collaboratively to choose which items (out of your stock) we would have access to include in our Furrst Bark Collective online store.

The wholesale cost of each item chosen would be deducted from our tab and effectively "held" at your facility and then shipped once confirmation of a purchase has been received. Any profit made over this amount would be our profit margin.

In order to cover the cost of shipping/handling at your facility, the wholesale cost should include additional charges to cover this cost to you.

Marketing

On Furrst Bark Collective, we will actively promote your brand through the following avenues

- Facebook
- Instagram
- Pinterest
- Local markets

What are the benefits to you:

- Another point of sale
 - A second point of revenue for your business
- Extra marketing/promotion
 - Through multiple mediums we hope to spread the word of your beautiful creations
- All images that are taken for/by our customers will be shared with you
- Existing stock that is paid for

What would we require from you:

- Product information (including dimensions, materials, sizes and colours available)
- Pictures of product to be used on our site
- Shipping information
- Returns information

What is our promise:

We are people with integrity, ethics, and responsibility. We hope to establish long lasting relationships with our customers and suppliers by keeping them happy, supported, and loyal. We promise to keep the heart of your business in ours and do your hard work and creativity justice.